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Business Development new division in the MAPAL Group

Actively shaping the digital transformation in the company, successfully implementing projects for this and involving the employees in the process - elementary for the success of the company and the task of Strategy and Business Development. Consequently, MAPAL has firmly anchored this area in the management with the necessary structures and resources.

The individual departments TMO (Transformation Management Office), IT and internal communication are combined under the umbrella of the newly established Strategy and Business Development management area at MAPAL. Alexander Koschewski (44), Executive Vice President, is in charge.

Koschewski has been with MAPAL since the beginning of 2021. He was initially in charge of the Project Management Office and has been in charge of the transformation process of the MAPAL Group from the beginning. The proven specialist in Business Process Management held various management positions at international level before joining MAPAL.

Captions:



Alexander Koschewski (44) is in charge of the newly established Strategy and Business Development division. ©MAPAL

**MAPAL Präzisionswerkzeuge
Dr. Kress KG**
Postfach 1520 | D-73405 Aalen

Contact:
Andreas Enzenbach

Phone: +49 7361 585-3683
Fax: +49 7361 585-1019
E-mail: presse@mapal.com

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by mail to Kathrin Rehor

or by e-mail to kathrin.rehor@mapal.com.

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Short profile MAPAL Dr. Kress KG

MAPAL – tooling the customer's success

MAPAL Präzisionswerkzeuge Dr. Kress KG is one of the leading international suppliers of precision tools for the machining of practically all materials. The company founded in 1950 supplies leading customers from the automotive and aerospace industries and from machine and plant engineering. With its innovations the family-owned company sets trends and standards in production and machining technology. MAPAL sees itself as a technology partner, supporting its customers with the development of efficient and resource-conserving machining processes using individual tool concepts. The company is represented with production facilities, sales subsidiaries and representatives in 44 countries worldwide. The MAPAL Group generated sales of EUR 524 million in 2021 and has around 5,000 employees.