PRESS RELEASE



Date: April 20, 2023

Shop, get information, download at shop.mapal.com MAPAL online shop in live operation in Germany and Austria



The MAPAL online shop with over 6,000 products in stock is now available to customers in Germany and Austria. ©MAPAL

With over 6,000 products in stock from the fields of drilling, milling, countersinking and clamping, the new MAPAL online shop is now available for customers from Germany and Austria. With the highly integrated and intuitive shop.mapal.com platform, users benefit from short delivery times, free delivery and state-of-the-art shop functions such as reordering, saving favorites and intuitive filters. After a one-time registration, existing customers can access stock levels as well as individual prices and conditions. There is also an uncomplicated registration process for new customers.

In addition to purchasing, the MAPAL shop can also be used for information and downloading. A large number of technical data and drawings as well as material suitability and application information are available for the products. "We are very pleased that we can offer our customers, initially in Germany and Austria, real added value with the new online shop,"

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Page(s) 1/2

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emphasizes Frank Stäbler, Sales Director DACH-HU. "The processing of standard products via the shop enables our technical consultants to focus on technical aspects, processes and optimizations in customer discussions."

Words: 208 Characters with spaces: 1,394

If published, please send a voucher copy by mail to Kathrin Rehor or by e-mail to kathrin.rehor@mapal.com.

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